# Whova Virtual Career Fair

Save time and bring in more applications

## Less time spent More hiring opportunities

Career fairs can be a fantastic resource for everyone involved, but you may be unsure how to give both applicants and recruiters the same value from a virtual event that they might get in person. Whova's Virtual Career Fair can give you the tools to make your event not only effective, but easy to put on.



\* Numbers based on internal estimates

### Empower employers to create their own

**booths:** Avoid annoying back and forth emails by allowing employers to build customized virtual booths, manage job postings, promotions, and applications the way they want them.

**Easily understand the results with a complete event report:** View in-depth statistics on traffic, interaction, and submitted applications both during and after the event.



### Recruit faster, engage better

Attract the applicants with a customizable appealing company booth: Company booths are at their most effective with videos to tell company story, relevant photos and documents, and online promotions.

#### Engage talent with live sessions and more:

Employers can schedule sessions with live streamings, organize virtual meetups, start online discussions, and 1-1 chats.

**Find the most suitable candidate with a customized application:** Employers can choose to ask for resumes, cover letters, answers to questions on qualifications, and more.

### Receive applications even after the event is

**over:** Leave the fair open for days or weeks after the event ends so attendees can return to booths they may have missed and employers can collect even more applications.



No more wait in line! Find the job, submit applications, impress the employers!

# Show off to employers with sleek attendee profiles: Attendees can

customize their profile to give a strong, professional appearance when they interact with booth staff.

Make an impression! Attendees and employers can connect just as they would in person through a chat function and virtual meet-ups.

**Move further in the hiring process:** Go beyond just handing out resumes! Applicants can submit complete applications within the virtual booth.

"Thanks to the implementation of the Whova application, job seekers this year were better prepared and focused to find jobs despite the challenging market."

- Organizer of Asian Career Fair



### No more wasting time: All

positions are easily viewed through the booths, so attendees know right away which positions are available with which companies.

Accessible through mobile and the web: Use either app to chat, join streams, or view/upload information — all the benefits of the Career Fair.

Back Job Listings	
UX/UI Designer	
21 applicants	
San Diego, CA, US	
Content Writer	
17 applicants	2
San Diego, CA, US	
Customer Success Representative Tech Support	/
8 applicants	
San Diego, CA, US	
Sales Representative (multiple	
positions: junior or experienced)	3
19 applicants	- 3
San Diego, CA, US	
Don't see a role for you?	







8,843

Job Applications Messages

472,370

219 Jobs posted

### **Company Showcase**

- Customizable virtual booths
- Video or livestream overviews
- Centralized job showcase
- Personalized information and photos
- Mobile and web apps

### **Talent engagement**

- Virtual meet-ups
- Chat sidebar
- Customizable applications
- Send resumes and fill application form completely through Whova

### Report

- Live statistics
- Automatically generated reports of each virtual booth

Whova

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